

EXHIBIT 11

**Excerpt from Dr. Singer's
“Sherdog Denom for Market
Shares.dta” file**

Observations in "Sherdog Denom for Market Shares.dta" from UFC 192 Cormier vs. Gustafsson on October 3, 2015

Variable Description:		Athlete-Bouts from UFC 192 in "Sherdog Denom for Market Shares.dta":																											
Additional Variables in "Sherdog Denom for Market Shares.dta"	weight_rank_zuffa_dFmRA	0.142857143	0.5	0	0.25	0.034482759	0.033333333	0.5	0	0.111111111	0.1	0.01308863	0.008474576	0.03125	0.016666667	0.035714286	0.015873016	0.009090901	0.02177913	0.004651163	0.002183406	0.041666667	0.03030303	0.015384615	0.032258065				
	weight_rank_other_dFmRA			0					0																				
	weight_rank_zuffa_dr15m	0.142857143	0.5		0.25			0.5		0.111111111	0.1							0.009090901											
	weight_rank_zuffa_dAll			0					0																				
	weight_rank_other_dr15m	0.142857143	0.5	0	0.25	0.034482759	0.033333333	0.5	0	0.111111111	0.1	0.01308863	0.008474576	0.03125	0.016666667	0.035714286	0.015873016	0.009090901	0.02177913	0.004651163	0.002183406	0.041666667	0.03030303	0.015384615	0.032258065				
	weight_rank_other_dAll			0					0																				
	fighter1recordwld	19 - 1 - 0	19 - 1 - 0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	fighter2	Alexander Gustafsson	Alexander Gustafsson	Rashad Evans	Rashad Evans	Shawn Jordan	Shawn Jordan	Ali Bagautinov	Ali Bagautinov	Jessica Eye	Jessica Eye	Dan Hooker	Dan Hooker	Alan Jouban	Alan Jouban	Islam Makhachev	Islam Makhachev	Angela Hill	Angela Hill	Francisco Trinaldo	Francisco Trinaldo	Chris Cariaso	Chris Cariaso	Viktor Pestov	Viktor Pestov	N/A	N/A	N/A	N/A
	fighter2id	Alexander Gustafsson	Alexander Gustafsson	Rashad Evans	Rashad Evans	Shawn Jordan	Shawn Jordan	Ali Bagautinov	Ali Bagautinov	Jessica Eye	Jessica Eye	Dan Hooker	Dan Hooker	Alan Jouban	Alan Jouban	Islam Makhachev	Islam Makhachev	Angela Hill	Angela Hill	Francisco Trinaldo	Francisco Trinaldo	Chris Cariaso	Chris Cariaso	Viktor Pestov	Viktor Pestov	N/A	N/A	N/A	N/A
	fighter2recordwld	26-62	26-62	10-00	10-00	46-24	46-24	81-188	81-188	30-75	30-75	45-122	45-122	68-79	68-79	78-86	78-86	146-17	146-17	38-029	38-029	164-07	164-07	74-176	74-176	N/A	N/A	N/A	N/A
	dAll	18 - 4 - 0	18 - 4 - 0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	ppv_gate_event_avg_rev	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
	unique_sherdog_count	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
	unique_zuffa_count	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
	every_sherdog_count	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
	every_zuffa_count	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	